



Independent Business Executive Program

Version 2.0
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Powered by:



Welcome to the myLX Independent Business Executive Program!

myLX Independent Business Executive Program is a unique combination of consumer loyalty rewards and Network Marketing program. It rewards you for continuous patronage of products and efforts to introduce myLX products and opportunity to other people. myLX primarily focuses on gratifying your sales and product usage. In addition to variety of perks and advantages that are available through the program, you can derive financial incentives and rewards when you support your network of Independent Business Executives (IBE) build their respective groups. myLX boasts of highly innovative tiered sales compensation features that are unique and revolutionary.

**Key Features of the
myLX Independent Business Executive Program:**

Patronage Incentives for Sustainable Income. This program innovation offers the best leveraged incentive by providing you residual earnings from sales performances and product consumption of your sales organization.

Real-time Online Compensation Information. What better motivation can you get from a program that translates your serious efforts into instant gratification? Watch the dynamic progress of your sales organization in real-time. This tech-savvy feature is the pioneer in combining consumer loyalty rewards and network marketing programs.

Information at your Fingertips. Information drives every organization and serves as the foundation of growth and development. Through our website (www.mylx.biz) and wireless technology services such as the SMS (Short Messaging Service) or 'text', we keep you abreast of the expansion of your business as it happens.

MyLX Business Executive Sales Compensation

	MNEMONIC CODE	BASIS FOR EARNINGS
• Direct Sales Incentive	DSI	Fixed Amount
• Team Sales Bonus	TSB	Gold Sales Points
• Global Profit Sharing	GPS	LoadXtreme® Dealership Volume

Understanding myLX Program

myLX is an optional business program open to all registered Dealers of LoadXtreme®. Any Dealer enrolled under myLX is referred to as Independent Business Executive. This compensation program provides incentives based on the purchase and retail transaction of LoadXtreme® Dealers and their respective Retailer network. Understanding the policies that govern myLX will substantially help you succeed in this program. Please take time to read the following information. Discussing the information contained in this manual with your fellow Business Executives will also greatly aid you to master your way to financial success through myLX.

Understanding Sales Points (SP)

As an Independent Business Executive, your product purchases from LoadXtreme® are tracked or recorded by means of a pointing system. The Dealership Franchise Package has equivalent points called Gold Sales Points (GSP). GSPs are accumulated under your myLX account. The system subsequently calculates the corresponding sales incentives based on the GSP accumulation. Incentives or earnings are posted under the myLX account of qualified Business Executives. You may check the transaction and incentive calculation details by logging into your myLX account thru the myLX website (www.myLX.biz). This information is also accessible anytime via SMS. Please check the latest information on the appropriate SMS Keywords for administering your myLX account using mobile devices.

The company reserves the right to change or modify the SP equivalence of all products at any given time. You shall be notified of any change in the SP equivalence of any product at least ten (10) days before the effective date of implementation.

End-of-Day (EOD)

This refers to the end of a 24-hour period where sales and redemption transactions are tracked and recorded by the myLX System. The time base used is GMT+8.

Sales Account (SA)

Your Sales Account or SA is your unique identification number in myLX. It is usually the same as your account number with LoadXtreme®. It serves as a record identifier for all your purchases and redemption transactions. The transaction information recorded under your account is processed in real-time for instant and EOD computation of incentives.

SA is likewise used by myLX to form the genealogical structure of the sales network necessary for determining distribution of different myLX incentives to qualified Business Executives or Business Representatives in the network. The structures are formed using the following distinct information supplied by Business Executives and Business Representatives:

- **Sponsor Account (or Sponsor ID).** This refers to the myLX account (or Business Executive ID) of the person who directly or personally introduced another Business Executive to myLX thru LoadXtreme®.

- **Placement Account (or Placement ID).** This refers to a myLX account that a 'sponsoring' Business Executive specifies, or to a system-defined account number where the myLX account being registered is placed under or below relative to the genealogical structure of the Sponsor Account.

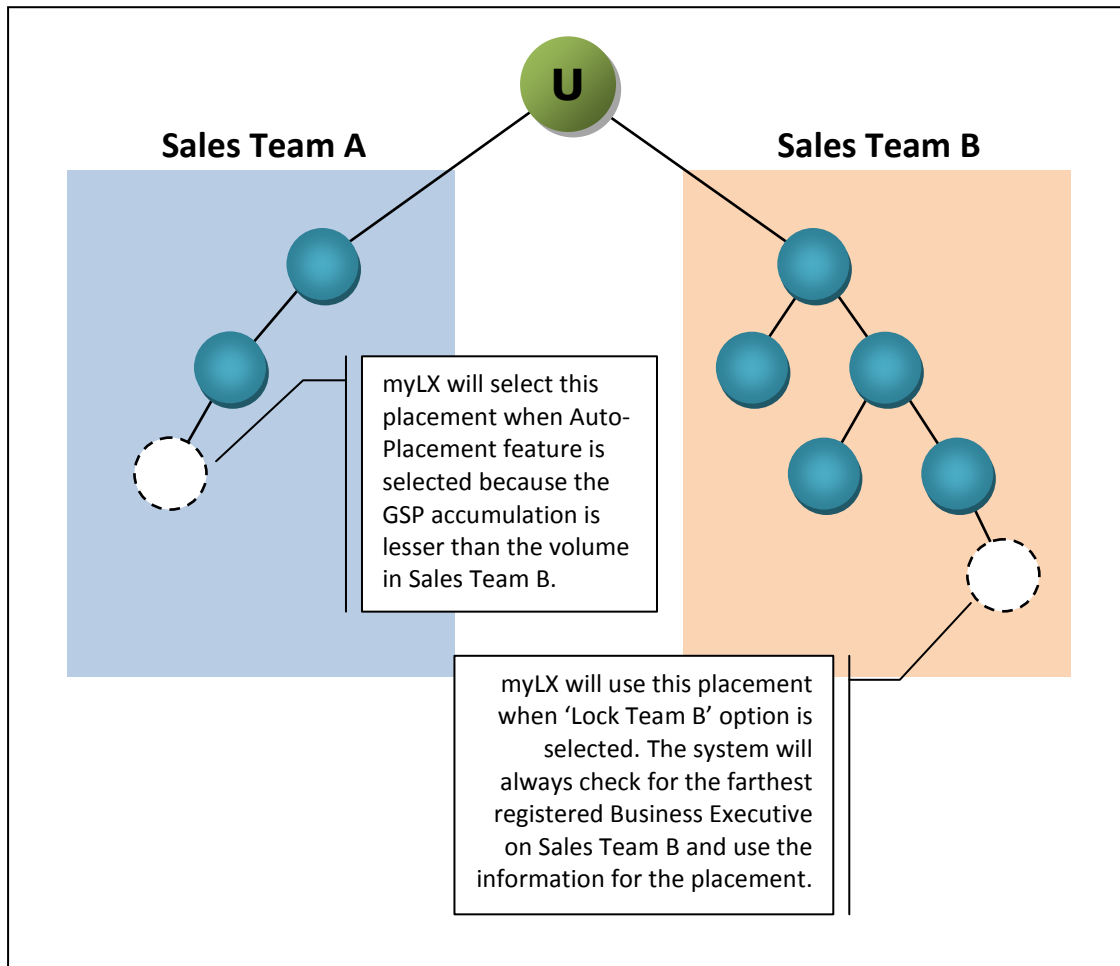
An account may be registered with the same Sponsor Account and Placement Account information or with different information subject to the preferences of the sponsoring Business Executive or to the Auto-placement configuration of the Sponsor ID.

Auto-Placement and Lock STA/STB feature

Depending on the network growth and development of your sales groups, you may enable the Auto-Placement or Lock STA/STB features of myLX when sponsoring Sales Account registrations to ensure control, balance and maximized earnings from the sales volume generated by your sales groups.

When you enable Auto-Placement feature, myLX will automatically determine which Sales Team (A or B) is best for network placement of the current registration by identifying the Sales Team with lesser Gold Sales Points accumulation. The system will then select the last (or farthest) myLX account that belongs to the Sales Team with the least volume accumulation and place the account being registered under that Sales Team and account selection by using the myLX account number of the selected record as the Placement Account.

On the other hand, you may have substantial control of the network placement behavior of myLX by using the Lock STA/STB option. When enabled, myLX will always place sponsored account registration on the farthest Sales Team selection, i.e. Sales Team B of the last myLX account in Sales Team B if the Lock option is set to 'Lock STB'. See illustration on the next page.



Product Pack Sales Code (PPSC)

Products you buy under myLX, including the LoadXtreme® Dealership Franchise Package comes with a sales code called Product Pack Sales Code or PPSC. PPSC is a 16-digit number that uniquely identifies a product or Product Pack purchased under the myLX program. It also has equivalent Sales Points where you can earn incentives upon registration. PPSC must be registered via web or SMS to activate your Encashment Facility or even to qualify in earning the myLX incentives.

Direct Sales Incentive (DSI)

Whenever you sell LoadXtreme® Dealership Franchise Package to any prospect, you are entitled to earn Direct Sales Incentive (DSI). Upon successful registration of the PPSC assigned to the Dealership Package you sell, myLX shall instantly credit the corresponding DSI to your myLX account. Please refer to the latest product price list for the equivalent DSI of products offered under the myLX program.

Team Sales Bonus (TSB)

As you grow and develop active sales groups, your myLX income also grows. Team Sales Bonus (TSB) allows you to earn commissions from the sales of products by forming two (2) Sales Teams: Sales Team A (STA), and Sales Team B (STB). The total Gold Sales Points volume produced under these Sales Teams determine your qualification to earn Sales Score (SS) and the corresponding TSB.

Sales Score (Score)

Each time a product or package is purchased within your Sales Teams and the corresponding sales code, voucher or coupon is registered thru the myLX System, the value of GSP assigned to the product is credited to your myLX account and simultaneously to its ancestry accounts.

GSP is accumulated and credited to either STA or STB accumulator of your myLX account depending on which Sales Team the product purchases were registered. When GSP accumulates to **800** on **both** Sales Teams, you will earn one (1) Sales Score or plainly referred to as 'Score'. At End-of-Day (EOD) processing, your TSB is computed based on the total Scores earned in a calendar day. A Score has a maximum equivalent value of One Thousand Pesos (PhP1,000.00) and may vary depending on the determined Pro-rated Score Value (PSV) per day.

Pro-rated Sales Score Value

Sales and purchases of products, product packs, use of electronic vouchers and coupons, contribute to the myLX Bonus Pool at EOD. myLX determines the pro-rated value of a Score in three (3) simple steps:

1. myLX system determines the Bonus Pool size in a day by combining the outstanding balance of the Bonus Fund from previous day (ending/beginning balance) and the equivalent amount of the total transactions in a day.
2. myLX determines the total number of Scores earned in a day by qualified Business Executives.
3. Pro-rata value is established by dividing the Bonus Pool with the total number of Scores earned by qualified Business Executives. Depending on the sales volume-score ratio, the Score value may vary daily but not more than PhP1,000.00 per Score.

Maximum TSB Earnings

Using the pro-rated value of the Score, myLX then multiplies the value to the total number of Scores you have earned in a day to determine your TSB. The maximum amount of TSB you may earn in a day is Thirty Five Thousand Pesos (PhP35,000.00) regardless of the number of Scores you qualify to earn. The monthly TSB cumulative earnings allowable per month is One Million Pesos (PhP1,000,000.00). When you reach the monthly limit, myLX will no longer compute the TSB of your account regardless of the number of Scores you may still qualify to earn until the end of the current calendar month.

Sales Team GSP Balance Forwarding

At EOD, myLX forwards to the next calendar day the remaining GSP balance of the Sales Team with the highest volume accumulation less the amount of GSP accumulated in the other Sales Team or the Sales Team with lower GSP accumulation. This system behavior is commonly referred to as Strong Leg Volume Retention.

Global Profit Sharing (GPS)

Global Profit Sharing or GPS allows you to earn repeatedly from the LoadXtreme® sales volume of other Business Executives enrolled under your sales network. Depending on your qualification, you may earn from the retail transactions of Retailers enrolled under the LoadXtreme Dealership account of your downline Business Executives. This feature allows you to steadily build a residual income stream as you grow or expand your network of Business Executives.

Your qualification to earn GPS is based on the aggregate and cumulative sales volume of the retailers tagged under your LoadXtreme® Dealership account in one calendar month. This is referred to as Dealership Sales Volume or DSV. You must achieve DSV equivalent to Thirty Thousand Pesos (P30,000.00) in one calendar month to qualify and earn GPS.

GPS Sharing Scheme

GPS Pool distribution is computed using prorated sharing scheme and subsequently paid to qualified Business Executives. The sharing scheme is based on your DSV and the DSV of your downline Business Executives up to the 8th generation of account (SA) sponsorship. This is collectively referred to as Team Sales Volume or TSV.

There are two (2) ways to earn GPS Pool Share:

- Achieve the minimum DSV requirement and earn the corresponding Pool Share.
- Build a strong Dealer network and earn Pool Share based on TSV (aggregate DSV of your downline Business Executives' LoadXtreme® dealership).

Below are the tables for earning GPS Pool Share per accumulated DSV and TSV in a calendar month:

Dealership Sales Volume (DSV)	GPS Share
P30,000-P99,000	1 share
P100,000-P250,000	2 shares
P300,001-P500,000	3 shares
P500,001-P800,000	5 shares
P900,000	8 shares
P1M	12 shares
P2M	30 shares
P5M	80 shares

Team Sales Volume (TSV)	GPS Share
P2M	2 shares
P3M	3 shares
P4M	4 shares
P5M	5 shares
P8M	10 shares
P10M	15 shares
P12M	20 shares
P15M	36 shares

GPS Bonus Share and Multiplier

You may earn additional GPS Pool Share just by simply increasing the number of your personally registered LoadXtreme® Dealership sales. Below is a table showing the multiplier factor or additional shares you may earn when you have sponsored more than two (2) LoadXtreme® Dealership sales:

Number of Direct Sales	Bonus Share or Multiplier
3	Plus 2 shares
5	Plus 3 shares
8	Earned shares x5
10 and above	Earned shares x8

GPS Pool Computation

GPS is computed monthly and at every last day of each calendar month. The company sets aside portion of its wholesale volume as bonus pool. This is referred to as the GPS Pool. It varies depending on the actual sales performance of the company.

At end of each month, myLX computes for the GPS Pool based on gross sales. The program subsequently determines the qualification of each SA or account in earning the GPS based on the minimum qualification requirement. The system will then total the number of Pool Shares earned by qualified Business Executives and determines the prorated value per share by dividing the GPS Pool by the aggregated number of shares earned by qualified Business Executives. Finally, GPS earning is computed by multiplying the prorated value to the total number of GPS Shares earned by qualified Business Executives.

Requirement for Full Eligibility in myLX Program

You are automatically qualified to earn incentives within thirty (30) days from the activation date of your myLX Sales Account. Subsequently, you are required to continuously and regularly purchase or redeem products to keep your qualification and full eligibility to earn in the program. There are two (2) ways:

- As a Dealer or Retailer of LoadXtreme®, you must maintain a minimum cumulative reload transaction value equivalent to One Thousand Pesos (PhP1,000.00) in a calendar month and every month thereafter. Whenever your reload transactions reach the minimum, your qualification to earn fully in myLX shall be set until the last day of each calendar month. Or;
- Purchase or redeem products with a minimum Sales Point (Gold or Silver) value of ten (10) to qualify and become fully eligible in all the incentive features of myLX for one (1) calendar day. This means that whenever you purchase or redeem products from myLX, the equivalent SP of your transaction extends the period of your *full* eligibility in myLX. This qualification period is referred to as your Full Eligibility Period or FEP.

When your FEP ends due to inactivity or non-compliance with the requirement, your earnings shall be restricted from encashment or transfer. You may however be able to *convert* your earnings to LoadXtreme® loadwallet credits. Your full qualification to earn *all* the incentives will only be reinstated when you satisfy any of the full eligibility requirements as stated previously.

Definition of Terms

<i>Sales Account (SA)</i>	is a unique number assigned to you as your identification in the myLX Program.
<i>Sales Points (SP)</i>	The amount of point value assigned to each product. SP is used in computing all the incentive features of the myLX Program.
<i>Downline</i>	Pertains to any Business Executive that directly or indirectly joins under your sales network structure.
<i>Sales Score (Score)</i>	Refers to the instance when the cumulative Gold SP on both Sales Teams (Sales Team A and Sales Team B) becomes equal at 800 points. myLX determines these occurrences to compute the TSB of a Business Executive.
<i>Full Eligibility Period (FEP)</i>	Refers to the number of calendar days that a Business Executive is eligible to earn all the incentive features of myLX.
<i>Dealers Sales Volume (DSV)</i>	Refers to the cumulative and total amount of sales transactions of the retailers tagged under your LoadXtreme® Dealership account in one calendar month.
<i>Team Sales Volume (TSV)</i>	Refers to the total amount of DSV of your downline Business Executives up to 8th generation of account (SA) sponsorship.